

FOR IMMEDIATE RELEASE

**15TH ANNUAL JAZZ ON FOURTH STREET FESTIVAL**  
**BENEFIT FOR BERKELEY HIGH SCHOOL**  
**JAZZ PROGRAMS**

**MUSICAL PERFORMANCES BY**  
**ZAKIYA HOOKER**  
**FITO REINOSO**  
**JAZZ MAFIA QUINTET WITH CRYSTAL MONEE HALL**  
**& THE AWARD-WINNING**  
**BERKELEY HIGH JAZZ ORCHESTRA & COMBOS**

**Sunday, May 16, Noon – 5:00pm**  
**On 4th Street in Berkeley, between Hearst & Virginia, FREE!**

(Berkeley, CA – March 27, 2010) -- Presented by the Fourth Street Merchants and KCSM/Jazz 91, the 15th Annual Jazz on Fourth Street Festival will take place Sunday, May 16, from Noon – 5:00pm in Berkeley, CA on Fourth Street between Hearst and Virginia. For more information, visit [www.fourthstreet.com](http://www.fourthstreet.com) or call the hot line at (510) 526-6294.

This free outdoor music festival, benefiting the jazz programs at Berkeley High School, features the Jazz Mafia Quintet with Crystal Monee Hall, Fito Reinoso, Zakiya Hooker, two Berkeley High School Combos and the grand finale with the award-winning Berkeley High Jazz Ensemble, led by new musical director Scott Dailey.

During the Festival, a raffle will be held to benefit the Berkeley High School jazz programs. The street and the plaza will be filled with 4th Street merchants offering unique menus, interactive displays and children's activities.

The Berkeley High Jazz Program, once home to Joshua Redman, Dave Ellis, Ambrose Akinmusire, Peter Apfelbaum, Michael Wolff, Benny Green and many others, is a national model of instrumental education. The proceeds from this event will help the school continue the jazz programs and provide much needed funds for the ensemble to travel to many upcoming national and international jazz festival competitions. Jazz On 4th Street has collected over \$125,500 for the music program since the Festival's inception.

Berkeley High School Jazz Ensemble Parent Coordinator Ivan Meyerson says, "Without people who recognize the importance of this program, we would not be able to keep this standard of playing available to anyone at BHS. Scott Dailey has taken on this incredibly dynamic program with real passion and commitment. It is only with the continued commitment and support from Jazz on 4th Street that we are able to present students with the challenges to motivate them and reward their serious commitment to their playing and music."

JAZZ MAFIA QUINTET WITH CRYSTAL MONEE HALL (1:15pm – 2:00pm)

The Jazz Mafia is one of the most prolific jazz outfits in the Bay Area. The group features a cast of many musical characters including trombonist Adam Theis, vocalist and drummer Joe Bagale and many others. Vocalist Crystal Monee Hall combines the sounds of folk, gospel, jazz and blues to make this group a powerhouse jazz experience.

ZAKIYA HOOKER (2:15pm – 3:00pm)

Zakiya Hooker is quite familiar with the blues. You could even say she had a front-row seat to view the best the genre had to offer, right in her own living room. Her dad was the renowned blues giant John Lee Hooker. A strong and versatile vocalist, Zakiya has a silky, milky, rich voice that captures the essence of traditional and modern blues styles.

FITO REINOSO (3:00pm – 3:45pm)

For over a decade, Fito Reinoso has made the Bay Area his home and is the only Cuban born based sonero in the area performing a variety of styles, from the most recent urban Havana grooves to “timba” to the classic son and cha-cha-cha, Fito’s band plays primarily original music, composed by Fito and inspired by contemporary Cuban rhythms. The orchestra plays more traditional Cuban genres such as son-montuno, cha-cha-cha, and bolero but always with a sound that is authentic.

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